

<b>Role title</b>	<b>Digital Communications and Marketing Volunteer</b>
<b>Purpose of the role</b>	<p>Volunteer Digital Communications and Marketing Officers help Compass connect with communities through digital platforms.</p> <p>This role will involve supporting Compass staff in promoting services and delivering key communications to improve access for children, young people, and families through social media and digital platforms, focusing on creating content that aligns with Compass's values and safeguarding policies.</p>
<b>What you will be doing</b>	<p><b>Digital Communication and Marketing Volunteers might get involved in:</b></p> <ul style="list-style-type: none"> <li>• Working with existing Digital Communications and Marketing Officers in Compass operational services to share learning and experience.</li> <li>• Contribute to Compass' operational digital communications and Marketing steering group</li> <li>• Use WordPress to manage service pages on Compass' website.</li> <li>• Join Compass staff at events and help create engaging stories alongside Compass staff and produce news story content.</li> <li>• Evaluate social media analytics.</li> </ul> <p><b>Social Media activities:</b></p> <ul style="list-style-type: none"> <li>• Work alongside Compass staff to create inspiring content that supports children, young people and families - always respecting privacy and safeguarding.</li> <li>• Develop service-specific social media content under the guidance of Compass staff.</li> <li>• Together with Compass staff focus on universal messaging and service-related feedback to ensure confidentiality and adherence to Compass's safeguarding and information governance policies.</li> <li>• Participate in regular reviews of proposed social media content with Compass staff to ensure alignment with organisational values and compliance with policies.</li> </ul> <p><b>Note;</b> <i>All social media activities to be carried out ensuring alignment with Compass policies, safeguarding protocols and which avoid capturing or using any identifiable information or</i></p>

	<p><i>images of CYP in all content.</i></p> <p><b>Compass Volunteers will:</b></p> <p>Adhere to Compass policies and procedures at all times, including Safeguarding; Equality, Diversity and Inclusion; Health &amp; Safety; Data Protection; Social Media; Confidentiality.</p> <p>Participate fully in training and supervision.</p> <p>Volunteer in line with Compass Vision and Values.</p>
<p><b>Skills, experience and qualities needed</b></p>	<ul style="list-style-type: none"> <li>• An interest in communications or marketing, whether through study, work, or personal passion.</li> <li>• An understanding of privacy and confidentiality and an ability to maintain confidentiality.</li> <li>• A keen attention to detail.</li> <li>• Reliable, punctual and trustworthy.</li> <li>• Good communication skills and be able to interact with colleagues and young people and families where applicable.</li> </ul>
<p><b>When and where</b></p>	<p>Time commitment is flexible – volunteering will mainly be remote, with the optional opportunity to attend services and/or events.</p>
<p><b>Support offered</b></p>	<p>You'll be part of a friendly, supportive team who value what each person brings.</p> <ul style="list-style-type: none"> <li>• Volunteers will be part of a team and have Compass colleagues for support and keeping in touch.</li> <li>• Full induction and mandatory training (e.g. safeguarding children and adults at risk, information governance).</li> <li>• Other training opportunities relevant to the volunteer role.</li> <li>• Regular supervision and support.</li> <li>• Out of pocket expenses agreed in advance.</li> <li>• Access to Compass vacancies.</li> </ul>
<p><b>What you could get out of it</b></p>	<p>Volunteers experience many benefits of volunteering, such as:</p> <ul style="list-style-type: none"> <li>• Gaining practical experience of digital communications and marketing.</li> </ul>

	<ul style="list-style-type: none"> <li>• Greater understanding of work with children, young people and families</li> <li>• Learning transferrable skills; experience for your CV</li> <li>• Work related reference</li> <li>• Supporting your local community</li> <li>• Meeting new people</li> <li>• Increasing self-confidence</li> <li>• The feeling that you are making a difference</li> <li>• Improving your health and wellbeing</li> <li>• Contributing to our charitable purpose.</li> </ul>
<p><b>Other information</b></p>	<p>We positively encourage applications from all members of the community, regardless of gender, race, faith, disability, gender reassignment, age or sexual orientation and encourage applications from people who have experiences in life which enrich skills and empathy.</p> <p>This is part of our commitment to equality and developing a truly inclusive and representative workforce.</p> <p>We are happy to discuss any reasonable adjustments individuals may require in the recruitment process, on commencement, or once in post.</p> <p>As these roles may involve direct work with children, young people and families volunteers may need to complete an enhanced DBS.</p> <p>All volunteers will need two character references.</p>
<p><b>What to do if you're interested</b></p>	<p>If this sounds like something you'd enjoy, we'd love to hear from you!</p> <p><a href="https://www.compass-uk.org/work-for-us/volunteering/">https://www.compass-uk.org/work-for-us/volunteering/</a></p> <p>Any questions? Reach out to <a href="mailto:Recruitment@Compass-UK.org">Recruitment@Compass-UK.org</a> we're happy to chat.</p>